



## **Westman Communications Hits The Road This Summer On The 2020 #ConnectingWestman Tour**

Westman Communications Group (Westman Communications) is excited to announce the second annual #ConnectingWestman Tour, kicking off June 2020. The 2019 Tour was a smashing success, and we look to build on the momentum in 2020.

“The #ConnectingWestman Tour is an initiative that raises funds together with the community for the benefit of a local cause and is something that we knew we wanted to make an annual event,” said Marketing Manager Courtney Baxter. The success of our first Tour proved that this was something our communities really enjoyed and that we could carry on for years to come.”

This year, Westman Communications staff will hit the highway and make a trio of stops in the communities we are proud to serve. The Tour will kick off in Neepawa on June 17, before heading to Roblin on July 15 and wrapping up in Dauphin on August 5.

Westman Communications, WCGtv, and Westman Communications Business Solutions, along with STAR FM, and Q Country 91.5 FM will be hosting barbeques, supporting local charities, and open houses to allow customers to preview Westman Communications services and ask questions. As a bonus, Trent B, co-host of the Q country morning show, will deliver treats to people hard at work in these towns. WCGtv will be touring the community capturing all the action of the day.

“We are proud to support local and the communities in which we serve,” explained Baxter. “Being able to go to different communities each year with the #ConnectingWestman Tour makes us feel more connected to our customers, and the local fundraising causes that matter to them.”

The 2019 #ConnectingWestman Tour took Westman Communications to Killarney, Russell, and Virden. With the support of those communities, a total of over \$15,000 was raised for local charities, including the Killarney – Turtle Mountain Fire Department, the Russell Airport & Flying Club, and the Virden Spray Park.

To keep up to date on the 2020 #ConnectingWestman tour, make sure to follow Westman Communications on social media or head to [www.westmancom.com](http://www.westmancom.com).

### **About Westman Communications Group**



Westman Communications Group is the operating name for Westman Media Cooperative Ltd., which provides service throughout Western Manitoba. Westman is a customer-owned cooperative, which operates broadband systems in 35 communities. Westman is a leader in communication services including Internet, Digital TV, and Phone. Westman also owns and operates local radio stations Q Country 91.5 FM and 94.7 STAR FM, which broadcast throughout Western Manitoba. Westman is proud of its strong commitment to its customers and the communities it serves.

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