WESTMAN COMMUNICATIONS GROUP
CONTINUES LONGTIME PARTNERSHIP WITH KEYSTONE CENTRE

Brandon, MB – Westman Communications Group is proud to continue an 11-year long connectivity partnership with the Keystone Centre. The partnership will bring free public Wi-Fi throughout the frequently used areas of the Keystone Centre.

“Westman Communications Group is very pleased to continue our relationship with the Keystone Centre that started in 2007, by expanding our complimentary guest Wi-Fi from beyond the main arena to the entire Keystone Centre complex,” said Chief of Marketing Officer John Quail. “It’s a natural fit for Westman as a co-operative to support a locally based organization through sponsorship and ensure that the Keystone staff and visitors benefit from our advanced business communication services”.

Westman Communications Group has free public Wi-Fi fully operational and open to the public inside of Westoba Place, but the other areas within the complex are currently being added.

“We’re very excited to have this project nearly completed,” said Jeff Schumacher, General Manager, Keystone Centre. “We’re lucky to be able to partner with such an important business in the region to bring this significant improvement to our joint customers inside our community facility.”

Westman Communications Group is excited for the opportunity to help a local organization upgrade their facility to bring the best customer experience to the Keystone Centre.

“This was an expensive upgrade that will benefit many user groups within our facility and we’re thankful for the flexibility in working with Westman Communications Group to ink this creative sponsorship deal, so we were able to proceed with the project without having to source the capital funds for its implementation,” said Schumacher. “As the event industry progresses technologically, we are forced to do our part to maintain basic standards to stay relevant and competitive in the industry and to meet the needs of our user groups. We look forward to a successful partnership with Westman Communications Group.”

About Westman Communications Group

Westman Communications Group is the operating name for Westman Media Cooperative Ltd., which provides service throughout Western Manitoba. Westman is a customer-owned cooperative, which operates cable systems in 37 communities. Westman is a leader in communication services including cable TV, Internet and phone. Westman also owns and operates local radio stations Q Country 91.5 and 94.7 STAR FM, which broadcast throughout Western Manitoba. Westman is proud of its strong commitment to its customers and the communities it serves.

For further information contact:

Courtney Baxter
Manager, Marketing
Westman Communications Group
1906 Park Avenue, Brandon MB R7B 0R9
Email: baxterc@westmancom.com
Phone: 204-717-2410