



## **880 CKLQ EXPANDING TO FM**

**Brandon MB, January 6, 2016** – AM Station 880 CKLQ has received approval from the Canadian Radio- television and Telecommunications Commission (CRTC) to shift to FM while continuing to also broadcast in AM. “The FM band will allow listeners in and around Brandon to have better sound quality, while the AM band allows listeners from as far away as the Saskatchewan border and the U.S Border to continue listening to CKLQ,” said Dave Baxter, President and CEO of Westman Communications Group. Westman owns and operates 880 CKLQ and 94.7 Star FM.

“We’re extremely excited that the CRTC understood our desire to offer the enhanced sound qualities of FM to listeners in Brandon, and have approved to move CKLQ to the FM band,” said Cam Clark, General Manager of 880 CKLQ. Clark added, “We are allowed to keep the AM as a repeater, so you’ll be able to continue to hear CKLQ on 880 in all of southwest Manitoba. We would also like to thank all the listeners and community leaders who supported us in the application process.”

“The exact timing of the turning up of the FM signal is still being determined, but we will let you know as we get closer,” continued Clark.

### **About 880 CKLQ**

Radio stations 880 CKLQ and 94.7 STAR FM broadcast throughout Western Manitoba and are owned and operated by Westman Communications Group. Westman Communications Group is the operating name for Westman Media Cooperative Ltd. Westman is a customer-owned cooperative, which also operates cable systems in 36 communities. Westman is a leader in communication services including cable TV, Internet and phone. Westman is proud of its strong commitment to its customers and the communities it serves.

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