

**WESTMAN COMMUNICATIONS GROUP
BRINGING NEW COMMUNICATION CHOICES TO ERICKSON IN OCTOBER**

ERICKSON MB, July 18, 2016 – Westman Communications Group is pleased to announce that it is making a \$300,000 investment to upgrade its network facilities in Erickson. Upon the early October completion of the upgrade, Erickson residents and businesses will have access to Westman’s high speed Internet options, enhanced video services and for the first time will have a choice for phone services.

Erickson households will have Internet download speed options ranging from 12 Mbps to 60 Mbps, the fastest Internet available in town, making the Internet experience more enjoyable from streaming movies, to downloading music, to interactive gaming and online shopping. “Westman has evolved from being a cable company to being a broadband company with our Internet speeds providing tremendous value to the residents of Western Manitoba. Our entry level Wave Internet service is twice as fast as that of our major competitor in Erickson and our service is also lower in price,” said Dave Baxter, President and Chief Executive Officer of Westman Communications Group.

Westman will be bringing more video choices to Erickson as customers will now have access to over 300 TV channels including over 100 in high definition, as well as our Video On Demand service with over 5,000 titles. Baxter adds, “Perhaps the most exciting aspect of our video portfolio is that Erickson residents will have access to Westman’s award winning whole-home entertainment service, Westman PRISM.”

“Westman PRISM includes the most advanced multi-room HD-DVR available in Manitoba that will connect your entire home,” continues Baxter. “With the capability of watching and recording up to six programs at once, TV viewing will now be on your schedule, anytime, anywhere in your home.”

The addition of Home Phone to Westman's services in Erickson means that for the first time ever, Erickson residents can choose which company provides their phone service. Westman's Phone service includes free features such as Call Display, Voicemail and Call Waiting and if you choose, you can keep your current phone number. Baxter points out, "Based on our experience in markets where we have recently launched home phone service, we expect it to be popular. It's easy to switch – just call our office and we'll take care of all the details."

These services will be available starting in early October and Westman will be hosting a series of Open Houses in Erickson closer to the launch date so residents will have an opportunity to see firsthand their new entertainment options. More details will be provided in the coming months including special offers to customers who sign up for services before the October launch.

About Westman Communications Group

Westman Communications Group is the operating name for Westman Media Cooperative Ltd., which provides service throughout Western Manitoba. Westman is a customer-owned cooperative, which operates cable systems in 36 communities. Westman is a leader in communication services including Internet, cable TV and phone. Westman also owns and operates local radio stations 880 CKLQ and 94.7 STAR FM, which broadcast throughout Western Manitoba. Westman is proud of its strong commitment to its customers and the communities it serves.

For further information contact:

John Quail
Chief Marketing Officer
Westman Communications Group
1906 Park Avenue, Brandon MB R7B 0R9
Email: quailj@westmancom.com
Phone: 204-717-2025