

## **Westman Communications Group**

### **Wins National Sports Programming Award**

**Brandon MB, July 24, 2014:** Westman Communications Group's own local programming channel, WCGtv Channel 12, was the recent winner of a national cable award from the Canadian Cable Systems Alliance (CCSA). The CCSA is comprised of over 100 cable companies across Canada and WCGtv was one of four companies short listed in the Best Sports Programming category as part of the I Heart Local Cable awards competition. On June 30, WCGtv won the category for their coverage of the Scotties Tournament of Hearts curling tournament that was held in Virden this past January. WCG had over 32,000 votes cast for it and ended up winning nearly 4,000 votes over its closest competitor.

"Westman was awarded \$1000 to a local charity of their choice, which we chose to donate to the Brandon Humane Society," comments Craig Ratz, Technical Coordinator at Westman. "Westman is ecstatic to win this award. There were countless volunteers and staff that contributed to producing our Scotties Tournament of Hearts coverage. The support during the voting process was overwhelming and much appreciated, as it helps us support another great cause in the Brandon Humane Society."

The Brandon Humane Society is a local non-profit organization that provides aid and assistance to animals in need of adoption. Westman has shown support for the local organization in the past and knows the \$1000 prize can make a positive impact on the level of care the shelter is able to provide its animals. The Brandon Humane Society's local animal shelter is managed by Tracy Munn who passed along her congratulations to Westman on their win and gave a huge thank you to the company for choosing the shelter as the recipient of the \$1000 prize money. Munn said "The Humane Society is so excited and grateful for this wonderful donation. Good for you, Westman Communications, for giving back to your community in such a big way. You truly are a big winner in our eyes!"

Westman would like to thank the western Manitoba community and all of their members for supporting the local programming station and the Brandon Humane Society.

## **About Westman Communications Group**

Westman Communications Group is the operating name for Westman Media Cooperative Ltd., which provides service throughout Western Manitoba. Westman is a customer-owned cooperative, which operates cable systems in 36 communities. Westman is a leader in communication products and services including cable TV, Internet and phone. Westman also owns and operates local radio stations 880 CKLQ and 94.7 STAR FM, which broadcast throughout Western Manitoba. Westman is proud of its strong commitment to its customers and the communities it serves.

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