

Westman Communications Group Welcomes New Retail Partnership in Leon's Furniture Superstore

Brandon MB, May 14, 2014 – Westman Communications Group is excited to welcome Leon's Furniture Superstore as one of its authorized retail partners. With Westman's PRISM whole home entertainment system displaying high definition programming on Leon's showroom televisions, customers will see first-hand the benefits of Westman PRISM as well as the sharper images and brighter colours of Westman's HD service.

John Quail, Chief Marketing Officer for Westman, says "With Leon's on board as one of our retailers, we now have a location in Brandon's west end for the convenience of customers wishing to order Westman services."

Located at 3635 Victoria Avenue in Brandon, Leon's will provide customers with the option of being able to purchase any of Westman's services – digital TV, Internet and Phone – in one location while shopping for their electronic and furniture needs. Westman's current promotional offers for new customers will also be available at Leon's.

Rick Chrest, owner of Leon's Furniture in Brandon, comments, "We are very pleased to partner with Westman. Not only are they a local supplier building equity with all of their members, their services are cutting edge in the industry and will complement the newest TV products in our Electronics department."

Westman enjoys retail partnerships with several other businesses in Brandon, namely Extreme Electronics, Aurora TV, Kullberg's Furniture Ltd., Television City and Aarons Sales and Lease. Retail partnerships have also been established with the following businesses in western Manitoba: Dauphin Music & Electronics and North of 51 Designs & Computers, both of Dauphin; Kullberg's Furniture Ltd., Virden; RD Ramsey Ltd., Carberry.

About Westman Communications Group

Westman Communications Group is the operating name for Westman Media Cooperative Ltd., which provides service throughout Western Manitoba. Westman is a customer-owned cooperative, which operates cable systems in 36 communities. Westman is a leader in communication technology products and services including cable TV, Internet and phone. Westman also owns and operates local radio stations 880 CKLQ and 94.7 STAR FM, which broadcast throughout Western Manitoba. Westman is proud of its strong commitment to its customers and the communities it serves.

For further information contact:

John Quail

Chief Marketing Officer

Westman Communications Group

1906 Park Avenue, Brandon MB R7B 0R9

Email: quailj@westmancom.com

Phone: 204-717-2025

Fax: 204-726-0853