

Westman brings Fibre-to-the-Home Technology to Brandon

Brandon MB, November 16, 2010 – Westman Communications Group is excited to announce that Fibre-to-the-Home (FTTH) technology will be installed in Oakridge Estates, one of Brandon’s newest subdivisions, located on 18th Street North. This will be the first such project in Western Manitoba. FTTH provides a direct fibre optic communication connection between Westman Communications’ central office and a customer’s home. With this technology the residents of Oakridge will have access to high-bandwidth applications and services.

Dave Baxter, President and CEO, Westman Communications Group, says, “As technology evolves, we must meet the changing needs of our customers. Customers will be amazed with this new form of service delivery – the digital picture and sound quality of their TV viewing will be exceptional, the upload and download Internet speeds will be the best available and the telephone connection will be crystal clear.”

Oakridge Estate residents can look forward to receiving their Westman TV, Internet and Phone services via a network that is built for the future. The designing and building of the direct fibre connections are in the process of being completed.

About Westman Communications Group

Westman Communications Group is the operating name for Westman Media Cooperative Ltd., which provides service throughout Western Manitoba.

Westman is a customer-owned cooperative, which operates cable systems in 36 communities. Westman is a leader in entertainment, communication and information technology products and services including Home Phone, Digital TV, and High Speed Internet. Westman also owns and operates local radio stations 880 CKLQ and 94.7 STAR FM, which broadcast throughout Western Manitoba. Westman is proud of its strong commitment to its customers and the communities it serves.

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