

WESTMAN COMMUNICATIONS GROUP LAUNCHES 2010 WESTMAN AWARD OF EXCELLENCE SCHOLARSHIP PROGRAM

BRANDON, April 21, 2010 – Westman Communications Group is pleased to announce that once again \$15,000 in scholarship awards is available as part of Westman's Award of Excellence Scholarship Program.

The \$500 scholarships are given to graduating high school students who are pursuing a career in a field that is technology related at a Manitoba college or university. This may include a technology focused career or a career that utilizes technology, such as environmental studies, civil technology, business administration, or many professions in the health care field. Recipients must have proven academic abilities and volunteer experience.

In 2009, a total of \$14,500 was awarded as part of Westman's Award of Excellence Scholarship Program. Since the Scholarship Program's inception, Westman has contributed over \$135,000 to students in Western Manitoba.

"Technology is advancing rapidly. As a company that uses today's cutting edge technology to deliver its services, Westman Communications Group wants to help western Manitoba students enter this vast and exciting field," stated Neil Thomson, Director of Marketing and Sales.

The Scholarship Program is just one of the initiatives implemented by Westman Communications Group to support education. Westman provides commercial-free, educationally relevant Television programming to 80 western Manitoba schools, free of charge. This is a valuable teaching resource for instructors. In addition to entry-level scholarships, Westman offers awards to students who are continuing their degrees in Brandon University's Music and Computer Science programs, as well as the Media Production degree at Assiniboine Community College.

Students are to fill out the scholarship application forms available at their high schools, and return them to their guidance counsellor or designated teacher. The form is also available on the Westman Communications Group website at www.westmancom.com/aboutUs/scholarships

About Westman Communications Group

Westman is a customer-focused cooperative providing leadership in communication and information technology products and services in cable TV, fibre optics, computer networks, data transport, Internet, and advertising. Westman owns and operates local radio stations 880 CKLQ and 94.7 STAR FM that broadcast to the western area of the province. Westman Communications Group is the operating name for Westman Media Cooperative Ltd., which provides service throughout Western Manitoba. As a customer-owned cooperative, Westman is proud of its strong commitment to its customers and the communities it serves.

To learn more about Westman Communications Group visit www.westmancom.com.

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