



## **Westman Offers WCGtv On Demand**

### **Local news and events now available in Video On Demand library**

**Brandon MB, August 7, 2009** - Westman Communications Group (Westman) is pleased to introduce WCGtv On Demand which features a variety of local news and events from WCGtv community programming. WCGtv is now available in the VOD library through the on-screen Interactive Guide, for viewing at the convenience of its members.

“Our local programming is an important service for western Manitoba communities that only Westman, and its dedicated volunteers, provide,” stated David Baxter, President and CEO of Westman Communications Group. “The addition of WCGtv programming to our VOD service reinforces our contribution to these communities.”

WCGtv On Demand will include local events such as: City Council meetings, Manitoba Senior Baseball league games, high school athletics, AAA hockey, Super League curling, the Royal Manitoba Winter Fair and Manitoba Summer Fair, as well as local music, band concerts, dance recitals and many other special events and programs. Westman is excited to offer this new service at no additional cost to its digital cable TV members who receive On Demand services.

**About Westman Communications Group**

Westman Communications Group is the operating name for Westman Media Cooperative Ltd., which provides service throughout Western Manitoba. Westman is a customer-owned cooperative, which operates cable systems in 36 communities.

Westman is a leader in entertainment, communication and information technology products and services including Home Phone, Digital and cable TV, and High Speed Internet. Westman also owns and operates local radio stations 880 CKLQ and 94.7 STAR FM, which broadcast throughout Western Manitoba. Westman is proud of its strong commitment to its customers and the communities it serves.

For further information, please contact:

Dave Baxter  
President & CEO  
Westman Communications Group  
1906 Park Avenue, Brandon MB R7B 0R9  
Phone: 204-571-7340  
Fax: 204-726-0853