



BUILDING A BETTER

WESTMAN

T O G E T H E R

BECOME

A WESTMAN COMMUNICATIONS GROUP
BOARD DIRECTOR

I N F O R M A T I O N P A C K A G E



WESTMAN | COMMUNICATIONS GROUP

INTERNET | TV | HOME PHONE



AUGUST 2024

OPPORTUNITIES AS A DIRECTOR

Hello! We love that you've taken an interest in becoming a Board Director at Westman Communications Group (Westman). Serving Westman for over 45 years. We've come a long way, but we're just getting started. We live here, we love local, and we're looking towards the future.

CUTTING EDGE TECHNOLOGY



Fibre optics, streaming television, telecommunications and live broadcasting. Westman brings you up close to the latest cutting edge technology.

COMMUNITY EXPANSION



Westman continues to expand into new communities each year. Directors provide input and recommendations on which communities are next.

SHAPE THE FUTURE



Your time, insights and experience are valuable for helping shape the future direction of the company.



2024 Board of Directors L-R: Mike Brolund, Gail Janz, Dan Robertson, Jason Roblin, Mike Csversko, Chris Sobchuk, Barrie Brooking, Susan Brechmann, Lorne Zacharias, Terry Fehr. Missing: Dave Mahoney.



Dedicated to providing businesses across Western Manitoba with high-quality Internet, HD TV and PBX Voice services.



Westman is proud to support local programming through WCGtv, our community TV channel, and its many volunteers.



MORE THAN 45 YEARS OF MEMORIES.

When we work *TOGETHER*, we grow *TOGETHER*.

As a local cooperative, building stronger Manitoba communities through financial aid, human resources, and advanced communications services is essential to who we are. Founded in 1977, we have evolved into a leading-edge telecommunications company proudly connecting Manitobans to Internet, TV, and Phone services.

> DUTIES AS A DIRECTOR

A Director's main responsibility is to represent the membership. Meetings are held at 6 pm in Brandon nine times each year, and virtual options are available. The board does not generally meet in July.

Each meeting lasts approximately two hours with occasional attendance at one or more committee meetings as appointed by the Board. An information package is provided electronically several days before each meeting to allow time to prepare.

It is the Directors' responsibility to be familiar with the Acts, By-laws, Regulations and Policies, understand the Vision, Mission, and Values and to be informed of the business environment affecting WCG. Each Director acts with integrity, in good faith and respects the confidential nature of all information, discussion and decisions regarding the Cooperative.

> COMPENSATION

Once elected, Directors are entitled to remuneration, honourariums, mileage, meal allowance, and benefits.

> ELECTION

The official Call for Nominations to run in the election of directors is published in the fall. Results are announced by the auditor at each annual meeting of the members, typically held in December. For details, please check our website at westmancom.com/agm.

Procedures to be followed are explained below:



> NOMINATION QUALIFICATIONS

To be eligible for election to the Board, members must meet certain criteria detailed in our bylaws as follows.

No person shall be a director if that person

1. (a) is less than 18 years of age and is a member of Westman Media Cooperative Ltd.;
 - (b) is of unsound mind and has been so found by a court in Canada or elsewhere;
 - (c) is not an individual;
 - (d) has the status of a bankrupt;
 - (e) is, or was during the two years preceding the close of nominations, a regular, full-time employee of the Cooperative;
 - (f) is a party or director, officer, shareholder of a party to any contract with the Cooperative that confers a benefit not conferred on or available to members generally except that this subparagraph shall not be interpreted to exclude:
 - i. A person who is also a Director, but not an employee of a Credit Union, a non-share capital corporation, or another Cooperative;
 - ii. A person where the contract conferring the benefit is temporary, occasional, or insignificant having regard to the business as a whole of the Cooperative.
 - (g) is in arrears for a period of sixty (60) days or more in respect to any amount due to the Cooperative;
 - (h) is competing with the Cooperative or any of its divisions or subsidiaries or is a director, shareholder, member, partner, associate, employee, agent or consultant of any competitor.
2. Nominees must approve their nomination and be supported by at least two members of the Cooperative in writing no less than seven (7) weeks prior to the annual meeting.
 3. Elected directors are required to sign a Conflict of Interest Form, as well as a Nondisclosure Agreement that the Director maintain confidentiality regarding business and/or information related to Westman Communications Group which is proprietary or confidential.
 4. Nominees should have a vested interest in the aims of the cooperative and experience in business, leadership, accounting, technology, or other areas relevant to guiding the Cooperative's direction. Nominees from Westman Communications Group's rural and urban service areas are encouraged to apply.
 5. Membership Qualification - No person shall be a director unless that person or a body corporate of which that person is an officer, director, member or shareholder is a member or shareholder of the Cooperative and unless that person or that corporation supports and transacts business with the Cooperative, and unless that person or that corporation complies with any other applicable requirements set out in the by-laws, or unless that person is a shareholder.
 6. Election and Term - Each term is a three (3) year commitment. Retiring directors shall be eligible for re-election unless having served two (2) consecutive terms as a director, in which case the retiring director is not eligible for re-election for one (1) year.

THANK You
for your consideration.

WESTMAN AT A GLANCE



COMMUNITY

4,000+

volunteer hours from Westman staff annually

80+

initiatives supported throughout Westman annually

\$100,000+

contributed to Westman's education, technology, & community initiatives annually

FINANCIAL

\$45M+

annual revenue

\$87M+

total assets

\$15M+

total capital expenditure

in Westman's 2023 fiscal year

Westman Communications Group (WCG) has been proudly supporting the development of the communities we serve. With a focus on youth, education, diversity, and technology, Westman's partnerships, sponsorships and donations provide both the financial aid and human resources needed to help create sustainable communities across Manitoba. Our employees call Westman home and have made serving their community a priority.

WCG Communities Served

- Angusville
- Ashville
- Austin
- Bellsite
- Benito
- Bield
- Binscarth
- Birch River
- Birchview
- Birtle
- Boissevain
- Bowsman
- Brandon
- Carberry
- Clearwater
- Crystal City
- Cypress River
- Dauphin
- Dauphin Beach
- Deloraine
- Durban
- Dutton
- Elkhorn
- Elm Creek
- Erickson
- Ethelbert
- Fork River
- Forrest
- Garland
- Gilbert Plains
- Gladstone
- Glenboro
- Grandview
- Grifton
- Hamiota
- Haywood
- Holland
- Inglis
- Keld
- Kenville
- Killarney
- Laurier
- Mafeking
- McCreary
- Melita
- Minitonas
- Minnedosa
- Minto
- Neepawa
- Notre Dame
- Oak River
- Oako Beach
- Ochre River
- Onanole
- Pilot Mound
- Pine River
- Rapid City
- Rathwell
- Rivers
- Roblin
- Rosburn
- Russell
- Sandy Lake
- Shilo
- Shoal Lake
- Shortdale
- Sifton
- Somerset
- Souris
- St. Claude
- St. Lazare
- St. Leon
- Ste Rose
- Strathclair
- Swan Lake
- Swan River
- Treherne
- Virden
- Volga
- Wasagaming
- Wawanesa



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